



What people are saying...

“Christie’s new book is a lot like her facilitation - engaging, clear, practical, relevant and most certainly focused on learning. A must read for all new training professionals and a highly recommended resource for those of us who continue to hone our skills. Well done, Christie!”

~ Linda Walker, Performance Excellence, National Core Skills Manager,
GlaxoSmithKline

“Christie Sterns is exactly the kind of mentor every training professional needs! She has distilled her 25 years of learning and development experience down to this collection of practical tips for success. Whether you have been in the training and development world for years, or are just stepping into the job for the first time, this book will serve as an excellent reference tool - a must have for every office! CHAPTER TWO, *Setting Up for Success*, reminds training professionals of the importance of performing necessary legwork upfront in order to design and implement effective workshops. The step-by-step guide includes ways to get managers' support. So often training initiatives fall short of expectations because managers don't reinforce that which is being trained. This chapter gives tips on how to partner with managers to increase the level of *pull through* of the skills being trained. What a great way to achieve results!”

~ Maja Nelson, Senior Director, Training & Development, Actelion

“As sales managers, we run the risk of underestimating the impact of our roles as trainers. Christie's excellent new book provides a valuable, easy to use guide for providing instruction and facilitation that will empower, energize and boost the effectiveness of our sales teams.”

~ Randy Lowe, National Business Manager Specialty Products,
Wyeth Pharmaceuticals

“Whether you are in training and development or Continuing Medical Education, this is a great reference book with lots of practical tips to make your programs engaging and run smoothly. Both the experienced and the novice educator will walk away with ideas for their next program.”

~ Bob Chester, Continuing Medical Education Consultant

“I just finished reading your new book *425 Seriously Fun Ways to Enhance Learning... and Make it Stick!* and I can't wait to implement my learnings into my next training and workshop sessions - in fact, I've made a long list of ideas. I like the fact that the book reviews some key instructional techniques and is chock full of suggestions, from powerful attention grabbers to *PowerPoint** and equipment tips to follow-up strategies. I love the easy to read format which also provides for quick referencing. This is a definite keeper! Thank you, Christie!”

~ Lynne Cyr, National Sales Training Manager, sanofi pasteur

“As a trainer, we often wish we had an extra pair of hands! This book is your best partner to find creative ideas when your brain is too full to think straight! For those who do not have the luxury of time, you will find great tips to rejuvenate your training sessions and create fun learning experiences in the class.”

~ Linda Labonte, Training Manager, Shire Canada

“This book is a must read for those new to training and for those trainers wishing to benchmark their existing efforts.”

~ **Chad Cronk, National Sales Training Manager, Allergan (Canada) Inc**

“Wow – what a great resource. Fabulous facilitators are rare and so I think you would be challenged to find someone who didn’t pick up a few great tips from this book. This is also a great book for a new trainer to give them a framework for setting up a workshop and some specific techniques to make the learning successful. I would refer to this book over and over, and as I was ready to strengthen new skills those topics would *jump out at me!*”

~ **Bronwyn Lewis, National New Rep Development Specialist:
Hospital Sales / Specialty Care, GlaxoSmithKline Inc**

“Christie Sterns’ *425 Seriously Fun Ways to Enhance Learning... and Make it Stick!* is an excellent resource for new instructors as well as experienced educators. Christie’s ideas not only reinforce tried and true classroom management and delivery techniques, they also provide some great new ideas for making learning more fun and engaging. My team has had the opportunity to implement some of Christie’s strategies and found them to be effective in enhancing our students’ learning experience. Christie’s straight-forward and accessible style make this book a must for the book shelves of all adult educators.”

~ **Susan Gauthier, MHSc, Manager, Technical Training and Talent Management**

“Many books are written for trainers but few are as succinct, practical or as easy to read as this one. Both new and experienced facilitators will find this book a valuable resource.”

~ **Marc Lalande, MSc, CTD, Your Learning GPS**

“I believe this book will be useful for all levels of training professionals. It is very practical and provides useful tips that can be applied immediately. I especially enjoyed CHAPTER EIGHT *Awesome Beginnings*, and the *52 Seriously Fun Training tips*. I have already applied some of the tips in my sessions!”

~ **Jacqueline McCarles, Business Learning Manager, Wyeth Pharmaceuticals**

“*425 Seriously Fun Ways to Enhance Learning... and Make it Stick!* is a thorough review of best practices for trainers, facilitators and anyone wishing to make a presentation with impact. Christie Sterns provides useful tips and examples that go beyond general concepts and illustrate the *how to* necessary to deliver training programs that stick. New trainers will want to reference many of the steps leading to learner-focused objectives. Those with more experience will relate to Christie’s training examples and can benefit from her fresh suggestions that are easy to incorporate into existing programs to improve both the content and the delivery. In a simple yet effective manner, Christie coaches the trainer to deliver fun, interactive learning that gets results.”

~ **Julie Reynolds, Training Manager, Janssen Ortho, Dermatology/Virology**

“Christie believes that people learn best when the program content is balanced with fun, and that’s why I never hesitate to introduce her to clients. In this book, Christie shares many of the secrets of her success and the techniques used to ensure that participants enjoy her workshops as they learn. This book will definitely help others attain the results that Christie achieves.”

~ **Archie Broten, Management Consultant**

“In reviewing Christie Sterns new book *425 Seriously Fun Ways to Enhance Learning...and Make it Stick!* I was immediately impressed by the practical nature of the content. Christie’s book reads like a *how-to* guide for trainers that would make a great teaching tool for new trainers and an excellent reference guide for experienced trainers. The book covers everything from important tips in developing a needs assessment to a review of practical issues in facilitation. Had this text been available when I was Director of Sales Training I would definitely have provided a copy to all of my sales trainers! In addition to helping training professionals, Christie Sterns’ new book would make an excellent resource for sales managers and marketing managers, or others who are regularly tasked with developing and/or facilitating workshops or training sessions for an adult audience.”

~ **Bill Roach, Senior Sales Consultant**

“From before, during and after workshops, *425 Seriously Fun Ways to Enhance Learning... and Make it Stick!* provides a multitude of practical, tested strategies for both new and seasoned facilitators. With more than 20 years of experience delivering workshops, it was a delight to remind myself that the techniques I have been using are effective! I was also able to pick up some new ideas. This comprehensive resource guide allows you to quickly zero in on the areas you need to review and is packed full of checklists and tools.”

~ **Janet MacPhee, Partner, Latitude44, ACPC (Adler Certified Professional Coach)**

“Having conducted hundreds of training workshops in the last 15 years, I was skeptical about learning something new. I was wrong! This book offers dozens of practical ideas that will energize your participants and improve the effectiveness of your training. If a seasoned pro like me can learn from Christie’s ideas, so will you!”

~ **Kelley Robertson, President, The Robertson Training Group**

“Where was this book 20 years ago? It will serve as a wonderful reference guide for both new trainers and those of us who need to tune up our own best practices!”

~ **Vicki Dickson (CHRP), Managing Partner, VELOCITYworks**

“This book is very practical and has great techniques and concepts which can benefit both new and experienced trainers. When I started out as a trainer this book would have been a great resource and *bible* to help me through some of my first training sessions and workshops. Applying the training techniques in this book could truly enhance training sessions, whether it be setting up the right learning objectives to managing challenges within your training group, to asking and answering questions appropriately, and managing the logistics to your workshops. This book is full of amazing techniques and tips which I’m sure a lot of trainers will benefit from when building future workshops and training sessions.”

~ **Nicole Small, Training Consultant, Seefeld Marketing International**

“This is an important book and a necessary one. Christie Sterns knows the fundamental elements of effective teaching and she has conveniently assembled them here. From using visual aids to proper microphone techniques, there is a treasure trove of invaluable information in these pages. For public and private educators alike, *425 Seriously Fun Ways* should be required reading.”

~ **Terry Wilde, HONS BA, MA, PHD, Department of History, York University**

“However many years you’ve been facilitating, this book will remind you of the strategies, practices and techniques that result in productive, engaging training sessions. Packed with practical training advice that really works, it’s hands-on, easy to understand, and above all, relevant.”

~ **Marilyn Duncan-Webb, Communications Specialist**